

The National Social Value Measurement (TOMs) Framework

The National TOMs were developed over a period of 18 months in collaboration with local government and private sector organisations. They comprise 5 themes, 17 outcomes and 35 measures and reflect the issues that matter to communities across the UK and as such are relevant to both local and central government.

Themes	Outcomes
Jobs: Promote Local Skills and Employment	
Growth: Supporting Growth of Responsible Regional Business	
Social: Healthier, Safer and more Resilient Communities	
Environment: Protecting and Improving Our Environment	
Innovation: Promoting Social Innovation	

The National TOMs are used within procurement to unlock additional value by encouraging suppliers to get more involved in delivering more value to local communities with the average additional social value unlocked being +20%.

The National TOMs have helped create a level playing field in procurement providing big business and SMEs with an equal opportunity to contribute and have become the standard measurement and management solution for local government for the following principle reasons:

- a) The TOMs were co-developed, co- designed and are now being co-implemented by local government
- b) They are real, deliverable and can be measured
- c) They are a minimum standard but include a number of 'sector plug-ins' that represent the specific opportunities within sectors (e.g. Real estate, Health and Facilities Management)
- d) They meet the requirements within the Act as being proportional and relevant to the contract.
- e) They level the playing field between big businesses, SMEs and VCSEs.
- f) They include a means of consolidating answers into a single value which helps procurement officers compare different submissions in an open and transparent manner and reduces the chance of challenge.
- g) They include a 'priority multiplier' that allows commissioners to signpost specific opportunities to bidders on a contract by contract basis
- h) They provide a consistent approach allowing more time spent to be on delivering outcomes and less time on recreating systems to capture data in a slightly different way to meet procurer specific requirements

Case Studies - We attach a number of case studies showing how the TOMs have been used to deliver value through procurement including

- Stockton-on-Tees CCTV Procurement
- Balfour Beatty, Perth Transport Futures
- Buckingham Group: Destination Water & Leisure Facility